

COMMUNICATIONS MANAGER

Full time position, one-year renewable contract

A.I.S.E. is the European trade association representing the detergents and maintenance products industry and is based in Brussels. We are recruiting a **Communications Manager** to join our multi-cultural team in Brussels.

Are you a good communicator and a team player, keen to contribute to delivering an ambitious communications strategy with high quality work and impactful messages, across a variety of media? Then A.I.S.E. is keen to hear from you.

The successful candidate

The suitable candidate will bring creative and impactful ways of optimising current and new technologies to the team. He/she will collaborate in a small 3 person communication team and collaborate with regulatory and sustainability experts in A.I.S.E.. He/She will be expected to demonstrate an ability to lead a project, taking initiative and working in partnership with colleagues to ensure effective delivery of the message. This position will also take the lead in social media, website analytics and new digital platforms.

About the job

- Lead A.I.S.E.'s social media communication, monitoring relevant activity
- Support/lead the implementation of consumer-focused activities and multi-lingual campaigns and their relevant websites (eg www.cleanright.eu, www.keepcapsfromkids.eu) and coordinate implementation across the A.I.S.E. network
- Monitor and analyse traffic to A.I.S.E.'s websites and social media accounts
- Support the delivery of corporate communications, e.g. Activity Report, annual forum, webinars, corporate website www.aise.eu etc.
- Coordinate requests related to artwork, campaigns, website forms
- Supervise the economic market data providers and analyse industry trends
- Work with the European network of communications experts and coordinate external consultants (communication/translations agencies etc)

Your background & skills

- Strong communication (verbally and in written), project management and interpersonal skills; a good communicator, a flexible team player, who enjoys working with other people and is conscious of attention to detail
- University degree in communications/ media or public relations Good capacity to understand and analyse economic data
- Some professional experience in an EU context with an understanding of the functioning of an EU trade association
- Fluent English (working language) and a good working knowledge of French
- Excellent digital literacy (MS Office, Mailchimp, Google Analytics, Wordpress etc.) and command of Joomla and other CMS



- At ease using social media (LinkedIn, Twitter, Facebook) and knowledge and interest in exploring new media trends and audio-visual techniques
- A strong interest in topics related to sustainability, circular economy, climate, products safety, chemicals assessment, digitalisation of information
- Good analytical skills and an ability to assimilate the various aspects of an issue rapidly.

We offer

- A full time contract for one year which is renewable, leading to a permanent position
- A competitive salary and benefits
- An opportunity to work in a dynamic industry sector with a multicultural team of colleagues
- A wide opportunity to further develop the job, take additional responsibility and manage new projects

Applicants must have a work permit for the European Union and be prepared to work in Brussels.

Applications

If you think your profile matches the position, please send your resume and a letter outlining your motivation for the job and your availability to caroline.dubois@aise.eu by 7 May 2021.

About A.I.S.E.

A.I.S.E. is the International Association for Soaps, Detergents and Maintenance Products. Based in Brussels, A.I.S.E. has been the voice of the industry to EU regulators for over 65 years. Membership consists of 29 national associations across Europe, 18 corporate members and 13 value chain partners. Through this extensive network, A.I.S.E. represents over 900 companies supplying household and professional cleaning products and services across Europe.

The industry is a substantial contributor to the European economy with an annual market value of €38 billion, directly employing 95 000 and 360 000 throughout the value chain. A.I.S.E. has a long history in leading voluntary industry initiatives that focus on sustainable design, manufacturing and consumption, product safety and safe use of products by consumers and professional customers.

