

ADDENDUM TO THE LETTER OF COMMITMENT FOR CORPORATE SUPPORTERS

A.I.S.E. “Low Temperature Washing Campaign”

Addendum to the Letter of Commitment datedby (the “*Company*”) with a principal place of business at (“*Headquarters Address*”) to the “Low Temperature Washing Campaign” of **A.I.S.E.**, the Association Internationale de la Savonnerie, de la Détergence et des Produits d'Entretien A.I.S.E. aisbl (“A.I.S.E.”) with its legal seat at Bd du Souverain 165, 1160 Brussels, Belgium (“A.I.S.E.”), dated _____, ____.

WHEREAS

- In 2014 *A.I.S.E.* together with its National Associations ran an information campaign with the aim to raise awareness of consumers on the environmental benefits of washing at low temperatures (such as 30°C), thereby decreasing the environmental burden of household laundry detergents. The campaign is entitled the “Low Temperature Washing Campaign” (the “*Project*”);
- The campaign ended on 30 September 2014;
- It was decided to run a second wave of the *Project* of one year, opening on 2 November 2015;
- Whereas the terms and conditions of the *Project* are maintained and will apply to the extension, with a need for a new budget to finance PR activities of A.I.S.E. and the National Associations supporting the *Project*;
- Whereas the *Company* has Committed to the *Project* as Corporate Supporter and has signed the Letter of Commitment, thereby agreeing to the terms and conditions of the *Project*;

Whereby the Letter of Commitment is modified as follows:

- The second wave of the *Project* shall open on 2 November 2015 and will end on 31 December 2016;
- The *Project* will officially open as of 2 November 2015 for *Core Campaign Leaders* and *Corporate Supporters*, and 10 December 2015 for others including, *Gold Partners* and



Institutional Partners. Signing up to the *Project* for *Corporate Supporters* remains possible from 2 November 2015 until 1 October 2016, with expected indication of interest by 1 December 2015. The *Project* will be activated as of 1 January 2016 when companies are allowed to start making public use of the *Toolkit*. The *Project* will last until 31 December 2016 (“*Term*”), after which the *Company* will only be allowed to exhaust stocks of communication material specifically produced for the *Project*. Additional information in the *Project’s* schedule is laid down in point 4 of the *Project Description*;

- The *Project* is intended to run in Belgium, Denmark, France, Italy, Sweden and United Kingdom (the “*Territory*”); the final geographical scope of the *Territory* will be officially confirmed by A.I.S.E. on 10 December 2015 at the latest on basis of the commitment made by *Core Campaign Leaders*;
- The *Company* shall select in which countries of the *Territory* to participate in the second wave of the *Project* (“*Nominated Countries*”) and communicate it to A.I.S.E. by filling in the table of “*Countries of interest*” in Appendix 1.
- The *Company* shall provide a financial support of its choice to the implementation of the second wave of the *Project* and shall indicate the level of contribution in Appendix 1;
- The *Company* acknowledges that the final campaign budget will be subject to the number of *Core Campaign Leaders* participating in the second wave of the *Project*. The final geographical scope and the budget will be firmed up on 10 December 2015 at the latest by A.I.S.E..

All other elements of the Commitment remain into force.

Signed by:

Signature:.....

Name:.....

Position:.....

For and on behalf of the *Company*

Please contact person, telephone and email for communication throughout the project:

.....

For payments, Purchase Order and invoicing details:

Please note that if a Purchase Order is needed for the *Company*, please attach it to this Commitment Letter.

VAT Number:.....



Company's Invoicing

address:.....

.....

.....

.....



Appendix 1**Countries of interest for the Company (“Nominated Countries”)**

Company:

#	Country	Is committing to the <i>Project</i> in the following countries: (Please tick the appropriate boxes)
1	Belgium	<input type="checkbox"/>
2	Denmark	<input type="checkbox"/>
3	France	<input type="checkbox"/>
4	Italy	<input type="checkbox"/>
5	United Kingdom	<input type="checkbox"/>
6	Sweden	<input type="checkbox"/>

Please indicate the amount of the Company’s contribution:

Note that the Company’s contribution will be used to help finance the countries’ PR. It will be split equally between the countries in which the second wave of the Project will be implemented. In case the second wave of the Project fails to be confirmed, the Company will not be invoiced.



Appendix 2

Project description

