Household Care Products

Laundry care
Laundry detergents (powders, tabs, liquids, others), fabric softeners, carpet cleaners and laundry aids.

Surface care
(incl. toilet care)
Multi-purpose, bathroom, oven, kitchen, window/glass and floor cleaners, descalers, drain openers, scouring agents, household antiseptics and wipes, in-cistern devices, in the bowl systems (ITBS) and liquids/powders, mousses, tablets and toilet cleaning systems.

Dishwashing
Hand and machine dishwashing products and dishwashing additives.

Maintenance products
(covering air care, polishes and home insecticides)
Spray/aerosol air fresheners, electric air fresheners, gel air fresheners, liquid air fresheners, scented candles, car air fresheners and other air care, shoe, floor, furniture and metal polish, spray/aerosol insecticides, electric insecticides, coils, baits and other insecticides.

Bleaches
Chlorine based products that are designed for general domestic cleaning purposes - only products that are clearly labelled as bleach are included. (Bleach-based cleaners, primarily marketed as surface or toilet cleaning products, are included in surface care and toilet care sectors). This sector also includes chlorine based laundry bleach (but colour-safe laundry bleach is included in laundry aids subsector).

Professional Cleaning and Hygiene Products (PC&H)

Healthcare
Hygiene and disinfection of healthcare facilities: hospitals, clinics, operating theatres, cleanrooms, elderly care homes, disinfection of surgical instruments and equipment, hand and skin disinfection.

Food & beverage
Cleaning in place (CIP) chemicals, bottle cleaning, chain lubricants, disinfectants for food industry, combined cleaning and disinfection, caustic/acid/neural surface cleaners, transportation and storage cleaning and hygiene, food contact surface disinfection; employee hygiene; products for agriculture: teat dips, sheep dips, milking equipment hygiene, stable hygiene, etc.

Kitchen & catering
Dishwashing (hand/machine, liquid/powder) detergents, additives, e.g. water hardness regulators for dishwashers, glassware cleaners, rinse aids, surface cleaners for equipment, surface disinfectants, employee hand hygiene etc.

Building care
Cleaning and maintenance products: general purpose cleaners, facade cleaning (stone/wood/metal/glass/graffiti removers), floor care (general, hard surface, carpets/mats, sealants, strippers, polishes, crystallisers), sanitary cleaners, washroom services, abrasive cleaners, disinfecting cleaners, air conditioner hygiene, surface disinfectants (hospital, sanitary, general, wipes), housekeeping products, etc.

Laundry
On-premise and industrial laundry detergents, fully formulated detergents, powder/liquid detergents, pre-wash additives, boosters, pH-adjustment, water hardness regulators, bleach additives, disinfectant detergents/additives for hygienic laundry (hospital, food industry), fabric softeners, starch finishing, ironing aid, fragrance rinse, etc.

Technical cleaning
Products for transportation/car/aircraft/railroad care, workshop cleaning, spare parts, industrial storage areas, equipment cleaning, metal products cleaning, degreasing, chemical treatment (phosphatising, chromatising etc), delaquering, metal surface conversion, metal working aids and water conditioning/cooling treatment.