

# Final A.I.S.E. Design\_01



# Final A.I.S.E. Design\_02



# Final A.I.S.E. Design

Additional languages options



Copy may be used with  
one or more languages  
(as needed as per country requirements)

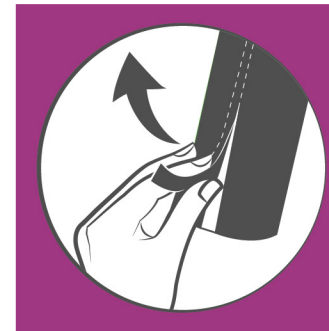
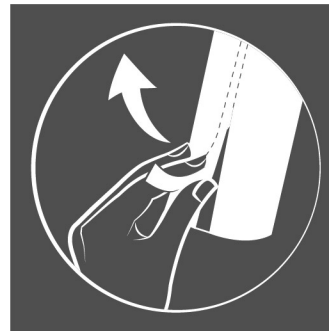
# Final A.I.S.E. Design

## Colors

Preferred color:  
green  
(see specifications on the last page)



Other colors are allowed.  
Preferably dark/white  
(to allow sufficient contrast with  
the background color of the label):

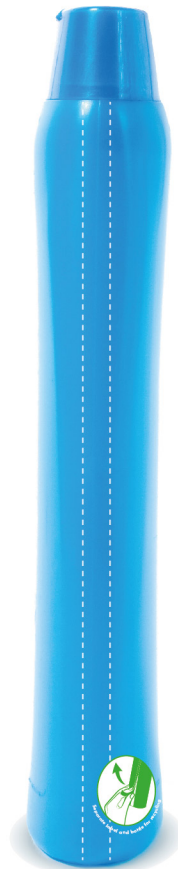


Very flashy color combinations  
without contrast are not allowed:



# Final A.I.S.E. Design

Mandatory use on packaging, including with the copy

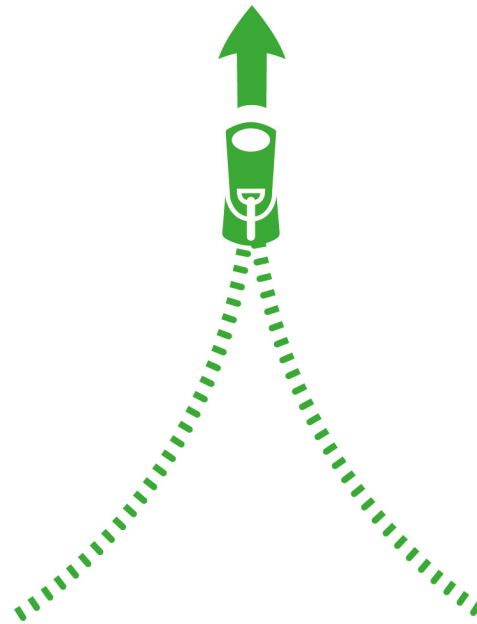
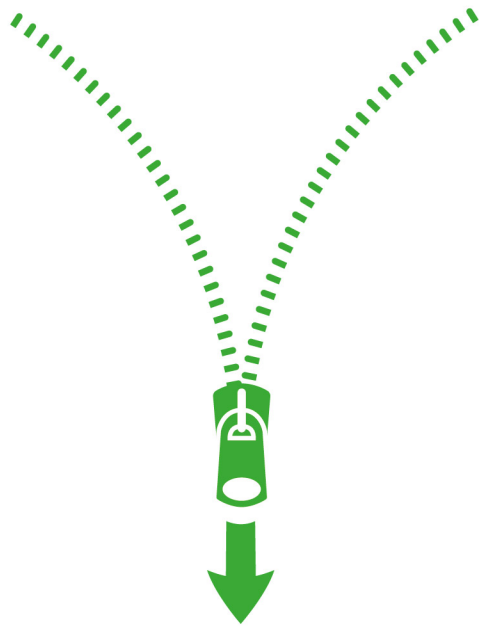


Positioning on pack:  
· should be close to or on  
the double perforation  
· is left at the company's  
discretion, provided it's  
clearly visible by consumers



# Additional but only optional

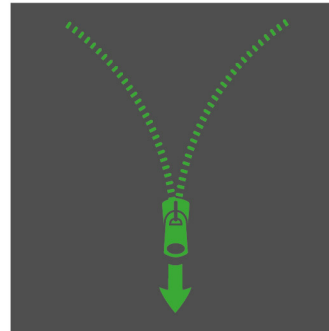
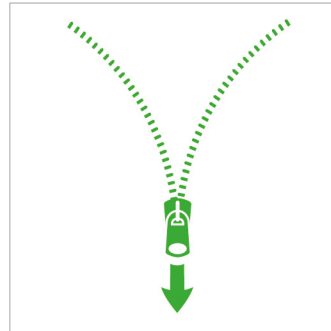
To be used possibly in addition to the mandatory icon laid out before



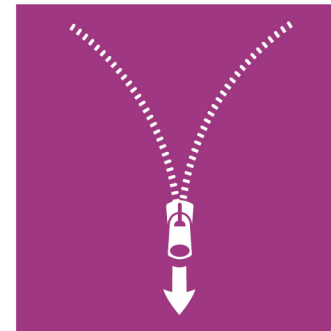
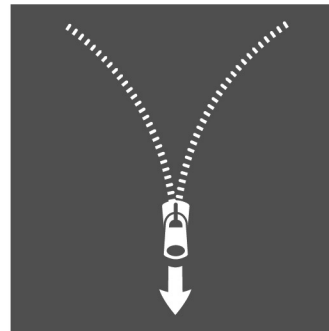
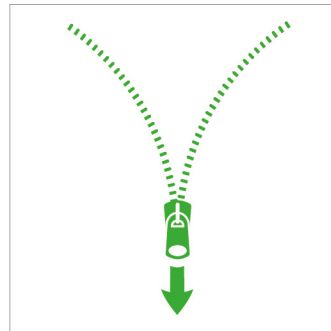
# Additional but only optional

## Colors

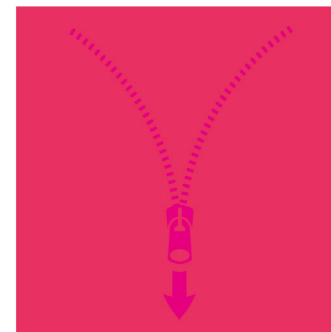
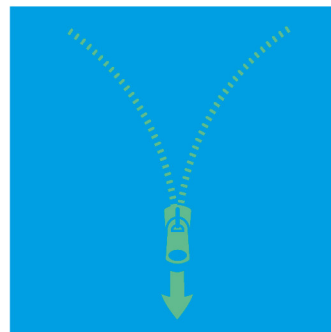
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## Specifications

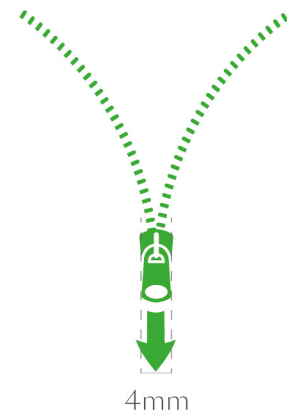


Font: Futura - Demi Bold



Recommended size:  
· width: minimum 20mm  
· font size: minimum 7pt

Orientation of the icon may be organised on pack as best fit according to the packaging features/positioning of the perforation



Recommended size:  
· width: minimum 4mm  
· upper part of the zipper may be partly cut off



PANTONE  
2271 C



C:	75%
M:	0%
Y:	100%
K:	0%